CONTRACT



And:

Porcaro Advertising Attention: Beth Laird 433 West 9th Avenue Anchorage, AK 99501

| | Contract / Re | vision | Alt Order | # | | | |
|-------------------------|---------------|--------------------|---------------|--------------|--|--|--|
| | 14990 | 1 | | | | | |
| Product | | 1000 | | | | | |
| Interior Voters for Joh | n Coahill #4 | | | | | | |
| Contract Dates | Estimate # | | | | | | |
| 11/02/16 - 11/04/16 | 5106 | | | | | | |
| Advertiser | | | Original Date | e / Revision | | | |
| Interior Voters for Joh | nn Coghill | | 11/01/16 | / 11/01/16 | | | |
| | Billing Cycle | Billing | Calendar | Cash/Trade | | | |
| | EOM/EOC | Broado | cast | Cash | | | |
| | Property | Account Executive | | Sales Office | | | |
| | KTVF | DeeDe | e Caciari | KTVF Local | | | |
| | Special Hand | dling | | | | | |
| | | | | | | | |
| | Demographic | <u>Demographic</u> | | | | | |
| | فأعر وكا | | | | | | |
| | | | | | | | |
| | Agy Code | Advert | iser Code | Product 1/2 | | | |
| | Agency Ref | Advertise | | r Ref | | | |
| | | | | | | | |

| *Line Ch Start Date End Date Description | Start/End Time | Days | Spots/ Length Week | Rate PCodeRtn | Type S _I | oots | Amount |
|--|---------------------------------------|-------------------------|-----------------------|---------------|---------------------|------|------------|
| N 1 KTVF 11/02/16 11/04/16 M-F 6p-6:30p Start Date End Date Weekdays S Week: 10/31/16 11/06/161 | 6p-6:30p <u>Spots/Week</u> 1 \$ | Rate 8825.00 | :30 | POL1 | NM | 1 | \$825.00 |
| N 2 KTVF 11/02/16 11/04/16 M-F 11p-11:35 Start Date End Date Weekdays S Week: 10/31/16 11/06/161 | Spots/Week | <u>Rate</u> 5510.00 | :30 | POL1 | NM | 1 | \$510.00 |
| N 3 KTVF 11/02/16 11/04/16 Wed 8p-9p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 10/31/16 11/06/16w | 8p-9p Spots/Week 1 \$ | <u>Rate</u> 9900.00 | :30 | POL1 | NM | 1 | \$900.00 |
| N 4 KTVF 11/02/16 11/04/16 Thur 9p-10p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 10/31/16 11/06/16T | 9p-10p Spots/Week 1 \$ | <u>Rate</u> \$500.00 | :30 | POL2 | NM | 1 | \$500.00 |
| | | | Totals 0 | .00 | " | 4 | \$2,735.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amoun | |
|--------------------|------------|---------------------|--------------|------------|--|
| 10/31/16 -11/04/16 | 4 | \$2,735.00 | (\$410.25) | \$2,324.75 | |
| Totals | 4 | \$2,735.00 | (\$410.25) | \$2,324.75 | |

| Signature: | Date: | |
|------------|-------|--|

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| KTVP | | Fruit 1 | Dunks | Ak H | |
|----------------------------|--|-----------------|--------------|--------------------------|--------------------|
| i, Ben do hereby requi | Lewel est station time con | | | | |
| | oo baaron time con | cerning the ion | owing issue: | | |
| TUTE | RIOR VO | ERS FO | e Joh | th (06 | HILL |
| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
| | Sel | all | ache | L | |
| otal charge | #\$ 2.735 | TW MOS | s 1 | 3324 | 15 net |
| | e will be used by: | | | | |
| pes the pro essage rela | gramming (in ating to any p | whole or i | tter of nat | mmunicate "ional importa | a ance?" |

| For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable): |
|--|
| MA |
| For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3) |
| I represent that the payment for the above described broadcast time has been furnished by: |
| Interior Voters for John Coghin |
| and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is: |
| a corporation; a committee; an association; or other unincorporated group. |
| The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately): |
| I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least before the time of the scheduled broadcasts. |
| TO BE SIGNED BY ISSUE ADVERTISER |
| 10/25/16 Well Stell 907.276.4262 Date Signature Contact Phone Number |
| TO BE SIGNED BY STATION REPRESENTATIVE |
| Accepted Accepted in Part Rejected |
| Wall Culin Deedle Culin GM Signature Title |

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Buy Detail Report

CONT.

etall Report

Estimate: 5106

Vendor: KTVF-TV

Description: INTERIOR VOTERS FOR JOHN COGHILL TV #4 3528 INTERNATIONAL WAY Flight Start Date: 10/31/2016 03:00 AM

Media:

Product:

Voting

Client:

Independent Expenditure Group

Flight End Date: 11/8/2016 02:59 AM

Survey: Nov15 C-DMA Nielsen Live+1 Cont

Buyer: Beth Laird E-N

Separation between spots: 30

Market: Fairbanks, AK

FAIRBANKS, AK 99701

Contact: Jennifer Luke
E-Mail: jenniferluke@ktvf11.com
Phone: 907-458-1858

Send Billing To: Porcaro Advertising 433 W. Ninth Ave.

Revision #:

Date: 11/1/2016

Anchorage, AK 99501 **Phone:** 907-276-4262 **Fax:** 907-276-5771

Affiliation: NBC

| | | 7 | 0 | 01 | 2 | KTVF-TV | No |
|--------------------------|----------------------------|-----------------|-----------------------------|------------------------------------|----------------------------------|---------|-----------------------|
| NOV 16 Total Cost: | Total Cost: \$2,77 | Th 9:00p-10:00p | W 8:00p- 9:00p BLINDSPOT | Th 11:00p-11:30p NWSCENTR FINAL | F 6:00p- 6:30p FRBNKS EVE NWS | TV | Daypart Program |
| | nly Sum r | 耳 | 4 | Z | 2 | | Daypart Code |
| \$2,735.00 \$2,735.00 | \$2,735.00 m ary | \$500.00 | \$900.00 | \$510.00 | \$825.00 | | Gross |
| \$ \$2 \$2 | | \$425.00 | \$765.00 | \$433.50 | \$701.25 | | STN Net |
| \$2,324.75 \$2,324.75 | Total Spots: \$2,324.75 | 30 | 30 | 30 | 30 | | Dur |
| | 4 | _ | | | _ | | Wks Dur 10/31 11/7 |
| | 0 | 0 | 0 | 0 | 0 | | 11/7 |
| Signature: | | | | | | | |
| | | | | | | | |
| 44 | 4 4 | | <u>.</u> | _ | | | Total Spots |
| | | | | | | | |

Disclaimer: